

Farmers' Market Management Training

Saturday February 28, 2009

9:30am - 3:30pm

Moscow, Idaho

FREE!

Please register by
February 23rd

Things to bring:

- Your vendor packet to share with other market managers
- A list of your vendors' locations for a mapping exercise
- Business cards
- Note book and pen
- BROWN BAG LUNCH

Location:

Moscow City Hall
City Council Chambers
(2nd floor)
206 East 3rd Street
Moscow, ID
(The corner of Hwy 95 and 3rd St.)
(208) 883-7036

Free parking in rear of building

Carpooling is Encouraged!

Every **manager** and **board member** should plan to attend this one-day training. The agenda is full of hot topics that are relevant to every market. This is a time of learning and sharing with other regional Farmers' Market representatives that you don't want to miss!

The Agenda Includes

- Defining "Local" For Your Market
- How to Promote and Build Your Market
- Tools for Rapid Market Assessment
- The Use of Debit Cards and Foods Stamps at the Market
- Market Management Structures
- Health and Safety Issues
- Policies and Procedures for a Successful Market
- Understanding Idaho State Sales Tax Requirements
- Market Success Stories (maybe yours!)
- Networking, Networking, Networking**
- Brown Bag Lunch (bring your own)

Registration Form

Name of Market: _____

Name of Primary Contact: _____

Email address: _____

Mailing Address: _____

City, State, Zip: _____

Phone Number: _____

Names of Attendees: _____

Return this form by February 23rd to: Lacey Menasco at the
Idaho State Department of Agriculture

By Mail

2270 Old Penitentiary Rd
Boise, Id 83712

By Fax:

(208)334-2879

By Email:

laceymenasco@agri.idaho.gov

For more information contact Lacey Menasco at (208) 332-8538

See you there!

University of Idaho
Extension



RURALroots
healthy food healthy communities